

FOSTERKIDSMATTER



ONE NIGHT. ONE COMMUNITY.
ONE GREAT CAUSE.



SATURDAY
OCTOBER 24, 2026

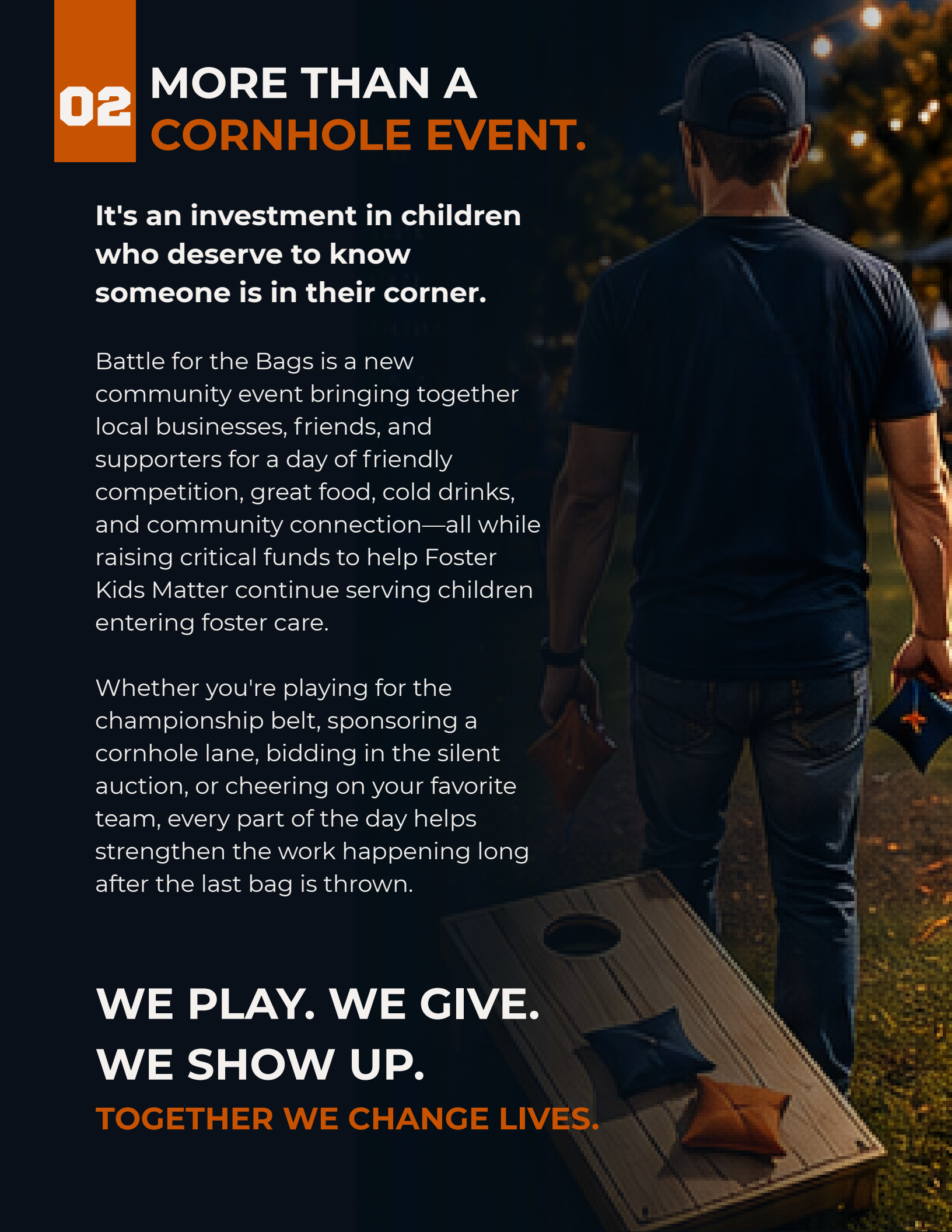


OAK HOLLOW



21+ AND OVER

★ **SPONSORSHIP INFORMATION PACKET** ★

02

MORE THAN A CORNHOLE EVENT.

**It's an investment in children
who deserve to know
someone is in their corner.**

Battle for the Bags is a new community event bringing together local businesses, friends, and supporters for a day of friendly competition, great food, cold drinks, and community connection—all while raising critical funds to help Foster Kids Matter continue serving children entering foster care.

Whether you're playing for the championship belt, sponsoring a cornhole lane, bidding in the silent auction, or cheering on your favorite team, every part of the day helps strengthen the work happening long after the last bag is thrown.

**WE PLAY. WE GIVE.
WE SHOW UP.
TOGETHER WE CHANGE LIVES.**

03 OUR IMPACT



730+

HOPE BAGS PROVIDED

Supplying children entering foster care with immediate comfort and essential items when they need it most.



85

SIBLING SETS SERVED IN 2025

Because one call often means serving multiple children at once.



358

HOPEBAGS SERVED IN 2025

A 61% increase in children served compared to the prior year.



38

CHILDREN SERVED THROUGH KINSHIP PLACEMENTS

(2026 YTD)

Expanding support to more families and more children in our community.

PROGRAMS



HOPE BAGS

Immediate comfort and essential items for children entering foster care.



BIRTHDAY BAGS

Celebrating children on their special day with gifts and reminding them they matter.



A NIGHT TO REMEMBER

Prom assistance program ensuring foster youth can celebrate this milestone alongside their peers.



UBELONG

Building connection and community for foster, adoptive, and kinship families.



FORWARD FUTURES

Preparing older youth for adulthood through life skills, mentorship, and future planning.



NEW INITIATIVES LAUNCHING...

Two exciting programs are in development to expand our impact even further.



EVERY BAG THROWN.

Builds Hope

04 EVENT OVERVIEW



DATE

Saturday,
October 24, 2026



LOCATION

Oak Hollow Farms
Fairhope, AL



TEAMS

32 Teams (64 Players)



ATTENDANCE

150-200 Community
Leaders & Spectators



THE EXPERIENCE

PLAY CORNHOLE

Round robin pool play guarantees every team at least three games before the top teams advance to compete for the Battle for the Bags Championship Belt and a year of bragging rights.

FOOD & DRINKS

Enjoy local flavors, cold drinks, craft cocktails, wine, charcuterie, appetizers, and plenty of places to gather with friends.

DJ & MUSIC

A live DJ, great music, and a lively atmosphere keep the energy going from the first toss to the championship celebration.

VIP & EVENT EXPERIENCES

Relax in the Beer Garden, Wine Bar, Craft Cocktail Lounge, or VIP Lounge while cheering on the competition and enjoying the festivities.

SILENT AUCTION

Browse and bid on unique items, local experiences, and exclusive packages—all while supporting Foster Kids Matter.

HOPE BAG BUILD CHALLENGE

Attendees can try their hand at racing each other for packing a complete hope bag for best time.

AWARDS & PRIZES

The championship belt isn't the only prize! Awards include Best Team Costume, Most Spirited Team, Best Team Name, Community Impact Award, and more.

05

THE BELT. THE BRAGGING RIGHTS.

More than a prize— it's a legacy.

The Battle for the Bags Belt is custom designed and engraved with our annual champions.



WE ENGRAVE
THE WINNERS
EACH YEAR



OPTION TO DISPLAY
THE BELT IN YOUR
BUSINESS ALL YEAR



RETURN IT NEXT
YEAR TO DEFEND
YOUR TITLE



MULTIPLE WAYS TO WIN

CHAMPIONSHIP BELT

One team will earn the Battle for the Bags Championship Belt —and a full year of bragging rights until next year's event.

BEST TEAM NAME

Bring your creativity! Guests will vote for their favorite team name using their event token.

BEST TEAM SPIRIT

Show up in your best costumes, themed outfits, and team gear. The team that brings the most energy takes home the prize!

SILENT AUCTION

Browse and bid on unique gift baskets, local experiences, and exclusive items donated by our generous community partners.

TEAM FUNDRAISING (OPTIONAL)

Take your impact beyond the boards. Teams have the opportunity to raise additional funds for Foster Kids Matter, with the top fundraising team receiving special recognition, a prize, and a featured spotlight on our website for the year.



06

SPONSORSHIP LEVELS

Your sponsorship helps provide Hope Bags filled with essential items for children entering foster care. Together, we can meet needs, restore dignity, and bring hope to local kids when they need it most.

TITLE SPONSOR



\$5,000

1 AVAILABLE

**BATTLE FOR THE BAGS
PRESENTED BY
[COMPANY]**

- ✓ Exclusive event naming rights
- ✓ Largest logo on all event marketing
- ✓ Premium logo placement on website
- ✓ Recognition in all social media promotions
- ✓ Logo on event signage and welcome banner
- ✓ Recognition during opening remarks
- ✓ Opportunity to welcome participants
- ✓ Premium vendor/display space
- ✓ Two cornhole teams (4 players)
- ✓ 8 spectator tickets
- ✓ Recognition in post-event recap
- ✓ First right of renewal for 2027

ALL-STAR SPONSOR



\$2,500

- ✓ Premier logo placement on event marketing
- ✓ Featured on event website
- ✓ Recognition in social media promotions
- ✓ Logo on event signage
- ✓ One cornhole team (2 players)
- ✓ 6 spectator tickets
- ✓ Recognition during event
- ✓ Recognition in post-event recap

VARSITY SPONSOR



\$1,000

- ✓ Logo on sponsor banner
- ✓ Recognition on event website
- ✓ Recognition in social media promotions
- ✓ One cornhole team (2 players)
- ✓ 4 spectator tickets
- ✓ Recognition during event

TEAM SPONSOR



\$500

- ✓ Logo on sponsor signage
- ✓ Recognition on event website
- ✓ One cornhole team (2 players)
- ✓ 2 spectator tickets
- ✓ Listed in sponsor thank-you campaign

COMMUNITY FUNDRAISING CHALLENGE

Every registered team has the opportunity to fundraise before Battle for the Bags. The team or company that raises the most money beyond their registration fee will receive:



COMMUNITY IMPACT AWARD



EVENT SPECIAL RECOGNITION



FEATURED ON THE FOSTER KIDS
MATTER HOMEPAGE FOR THE YEAR



DEDICATED SOCIAL MEDIA
SPOTLIGHT



SPECIAL PRIZE

THIS IS NOT REQUIRED TO COMPETE-IT'S SIMPLY ANOTHER FUN WAY FOR BUSINESSES AND TEAMS TO ROLLY THEIR EMPLOYEES, CUSTOMERS, FRIENDS, AND FAMILIES AROUND A GREAT CAUSE.

UNDERWRITING OPPORTUNITIES

Present your brand in key areas throughout the event!

All underwriting opportunities receive the same recognition and promotional benefits as our sponsorship levels. Team registration may vary by opportunity. If you're interested in both underwriting and participating in the event, Amanda Jeppson can help create a package tailored to your goals.

	BEER GARDEN PRESENTED BY...	\$2,000
	WINE BAR	\$2,000
	VIP LOUNGE	\$2,000
	SCOREBOARD SPONSOR	\$1,500
	FOOD	\$1,500
	MUSIC	\$1,000
	CHAMPIONSHIP BELT	\$800
	TEAM WELCOME KITS	\$800
	HOPE BAG BUILD STATION	\$500
	CORNHOLE LANE SPONSOR	\$300

SPONSOR SPOTLIGHT

MORE THAN A LOGO. REAL EXPOSURE.

We believe in more than just saying "thank you." Our Sponsor Spotlight Series gives your business meaningful visibility before, during, and after the event—showcasing your support and highlighting what makes your business a valued part of our community.

Your Impact
THEIR FUTURE!



OUR EVENT GOAL

RAISE

\$30,000

TO BUILD BRIGHTER FUTURES FOR
CHILDREN IN CARE IN COASTAL AL

Battle for the Bags is more than a day of friendly competition-
it's an investment in the next chapter of Foster Kids Matter.

Every sponsorship, registration, and donation helps us
strengthen the programs children rely on today while creating
new opportunities for tomorrow.

FOSTER
KIDS
MATTER



SUPPORT
100+
HOPE BAGS

PROVIDING HOPE BAGS FILLED WITH
ESSENTIAL ITEMS, COMFORT, AND
DIGNITY TO CHILDREN ENTERING
FOSTER CARE.



SUPPORT
UBELONG

HELPING FOSTER, ADOPTIVE, AND
KINSHIP FAMILIES BUILD
MEANINGFUL CONNECTIONS
THROUGH COMMUNITY GATHERINGS,
SHARED EXPERIENCES, AND
LASTING RELATIONSHIPS.



SUPPORT
**FORWARD
FUTURES**

EQUIPPING OLDER YOUTH WITH LIFE SKILLS,
MENTORSHIP, CAREER EXPLORATION,
WORKFORCE READINESS, FINANCIAL
LITERACY, AND POST-SECONDARY PLANNING
AS THEY PREPARE FOR ADULTHOOD.



KICKOFF
**NEW
PROGRAM**

YOUR SUPPORT ALSO HELPS LAY
THE FOUNDATION FOR OUR NEWEST
PROJECT-AN EXCITING EXPANSION
OF FOSTER KIDS MATTER THAT WE
CAN'T WAIT TO ANNOUNCE SOON.



ONE EVENT. ONE COMMUNITY. ENDLESS POSSIBILITIES



09

Let's do this together

READ TO MAKE AN **IMPACT**



Whether you're interested in sponsoring Battle for the Bags, underwriting a featured event experience, or simply have questions about the event, we'd love to hear from you. Contact Amanda Jeppson to discuss sponsorship opportunities and learn how your business can help make a lasting impact for children in foster care.

CONTACT

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